



# MAYA KODURI

## GRAPHIC DESIGNER

(425) 903-2889 | [mayakoduri@gmail.com](mailto:mayakoduri@gmail.com) | [mayakoduri.com](http://mayakoduri.com)

## SUMMARY

Innovative Graphic Designer with expertise in branding, print/digital design, and marketing materials. Committed to creating compelling visuals that strengthen brand identity and engagement.

## SKILLS

### Creative Skills

Print & Digital Design  
Branding  
Packaging  
Typography  
Illustration  
Concept Ideation  
Creative Thinking

### Professional Skills

Multi-Tasking  
Detail-Oriented  
Project Management  
Time Management  
Collaboration  
Organization  
Strategic Planning  
Strong Work Ethic  
Problem-Solving  
Communication

## PROGRAMS

Adobe Creative Suite  
Figma  
Microsoft Office  
Lytho Workflow  
Trello  
Monday.com  
Keynote

## EXPERIENCE

### Marketing Graphic Designer | Terranea Resort | Rancho Palos Verdes, CA

January 2023 - Present

- Design and oversee physical and digital assets, maintaining brand consistency to enhance guest experiences and strengthen visual communication.
- Coordinate multiple print and digital projects simultaneously, fostering collaboration by working closely with marketing teams, internal departments, and external agencies to deliver high-quality files on time.
- Create and update newsletters, fitness calendars, and marketing materials, contributing to effective communication and increased engagement with resort guests and partners.
- Design promotional materials and social media content for resort events and holidays, working with the PR Communications Manager to boost event attendance and brand visibility.

### Graphic Designer | Sno-Isle Libraries | Marysville, WA

October 2022 - April 2023

- Created print and digital assets (posters, bookmarks, social media, web graphics), leading to a 30% boost in engagement and program attendance.
- Closely collaborated with marketing and production teams, ensuring the timely and accurate delivery of marketing materials, thereby enhancing the overall campaign effectiveness and demonstrating adaptability.
- Provided production design support to meet the increasing needs of library patrons, maintaining a high-quality standard across various deliverables, and demonstrating a commitment to excellence.

### Creative Services Intern | Gallo Winery | Modesto, CA

September 2021 - December 2021

- Executed branding and packaging designs, including the Courage logo and Lamarca Rosé packaging, in close collaboration with creative directors and designers, showcasing my team-oriented approach.
- Created point-of-sale assets for campaigns like the Alamos x Chiquis Sale Event and Barefoot signage, significantly boosting brand visibility and contributing to the success of the marketing campaigns.
- Led the in-depth 'Ritz Paradise' intern project, personally developing bottle designs and marketing materials that resonated with a younger demographic, thereby enhancing brand appeal.
- Directed photoshoots for wine products, enhancing visual appeal and promotional effectiveness.

### Graphic Design Intern | Edifecs | Bellevue, WA

June 2020 - August 2020

- Developed and executed social media campaigns that increased online engagement by 50%, showcasing Edifecs as a green company and highlighting current events.
- Created event logos, including the Women in Healthcare IT (WHIT) organization, and redesigned business cards, modernizing the company's visual identity.
- Designed assets for the 2021 intern program, establishing a creative direction that enhanced recruits' onboarding experience.

## EDUCATION

### Savannah College of Art and Design | Savannah, GA

Bachelor of Fine Arts: Graphic Design

Summa Cum Laude Graduate